



Next Practices in Sustainable Meetings

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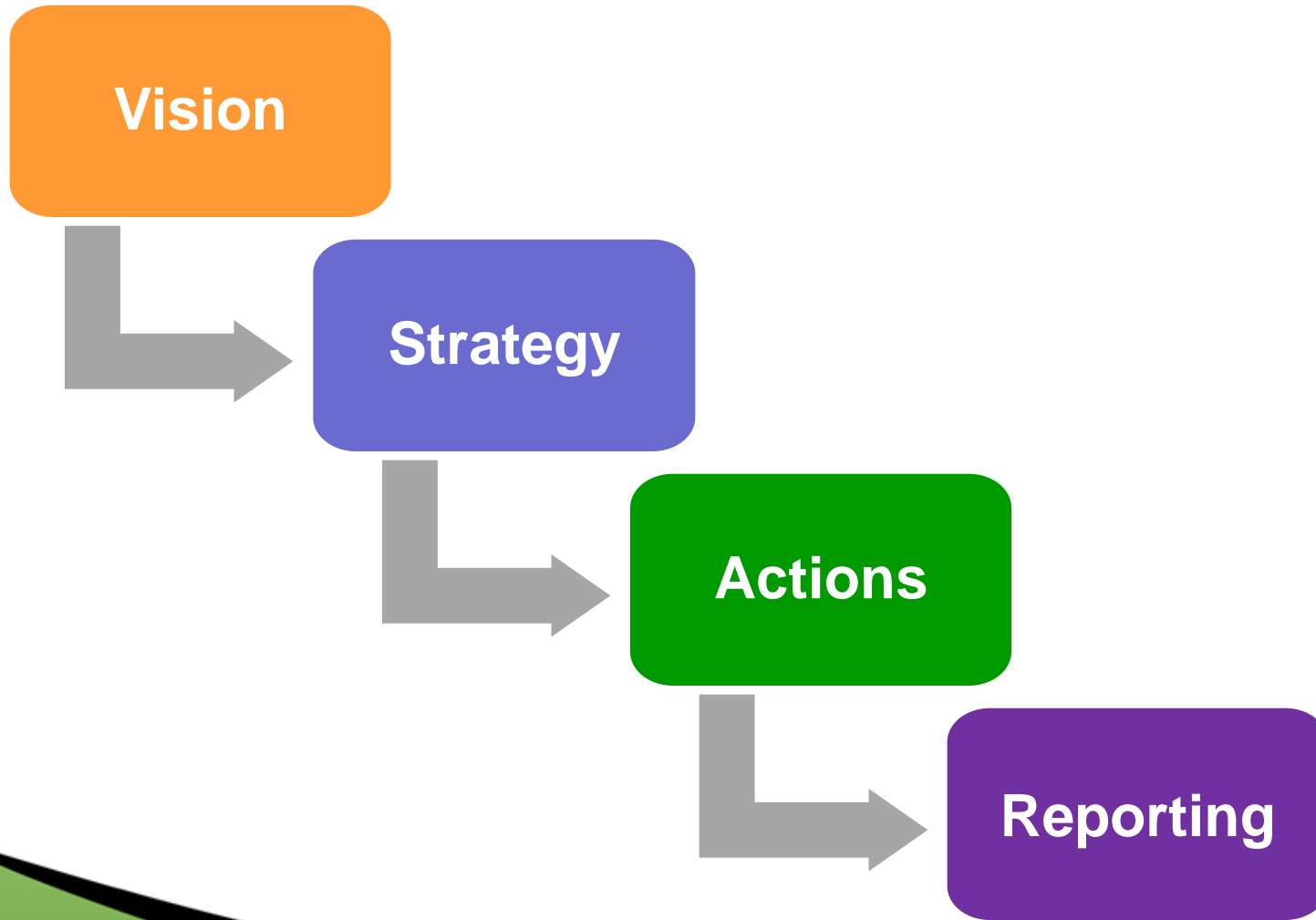
*Our vision is to **transform** the meetings industry, creating a more successful and **sustainable** global meetings marketplace.*





What does transformation look like?

A Cycle of Sustainability



Fundamental Shift #1



Regional/Local

Fundamental Shift #2



Co-Location

Fundamental Shift #3



Hybrid/Virtual

Fundamental Shift #4



Innovation

Questions





thank
you