

What Do I Want to Do With My Life? Everything!

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YOUR CAREER



Are You “Very Happy?”

- Only 29% of people say they are “very happy”
- Lowest level in 39 years
- Influences:
 - Economy
 - Keeping up with the Jones’
 - Politics
 - Relationships
 - Weather...?



Do Any of These Sound Like You?

Work Angst Decoder

| | | |
|--|--|---|
| Promotions, responsibility, good feedback...still unhappy...OR | You love what you do, but not where you're doing it...OR | You're satisfied with work, but something is still missing...OR |
| You're bored with your work...OR | There's no room for promotion...OR | You love baking cookies but can't imagine doing it full-time...OR |
| Applying for similar fields holds no appeal...OR | Your industry is evolving but your company isn't...OR | You do nothing creative outside the office...OR |
| You're only in it for the money | Your core values are at odds with your company's. | All work and no play is stressing you out. |
| You might need a new career. | You might need a new work environment. | You might need a new hobby. |

Find Your Own Path...or Paths

- What path are you on?
- Do you feel “stuck?”
- Is there something you’ve always wanted to do?





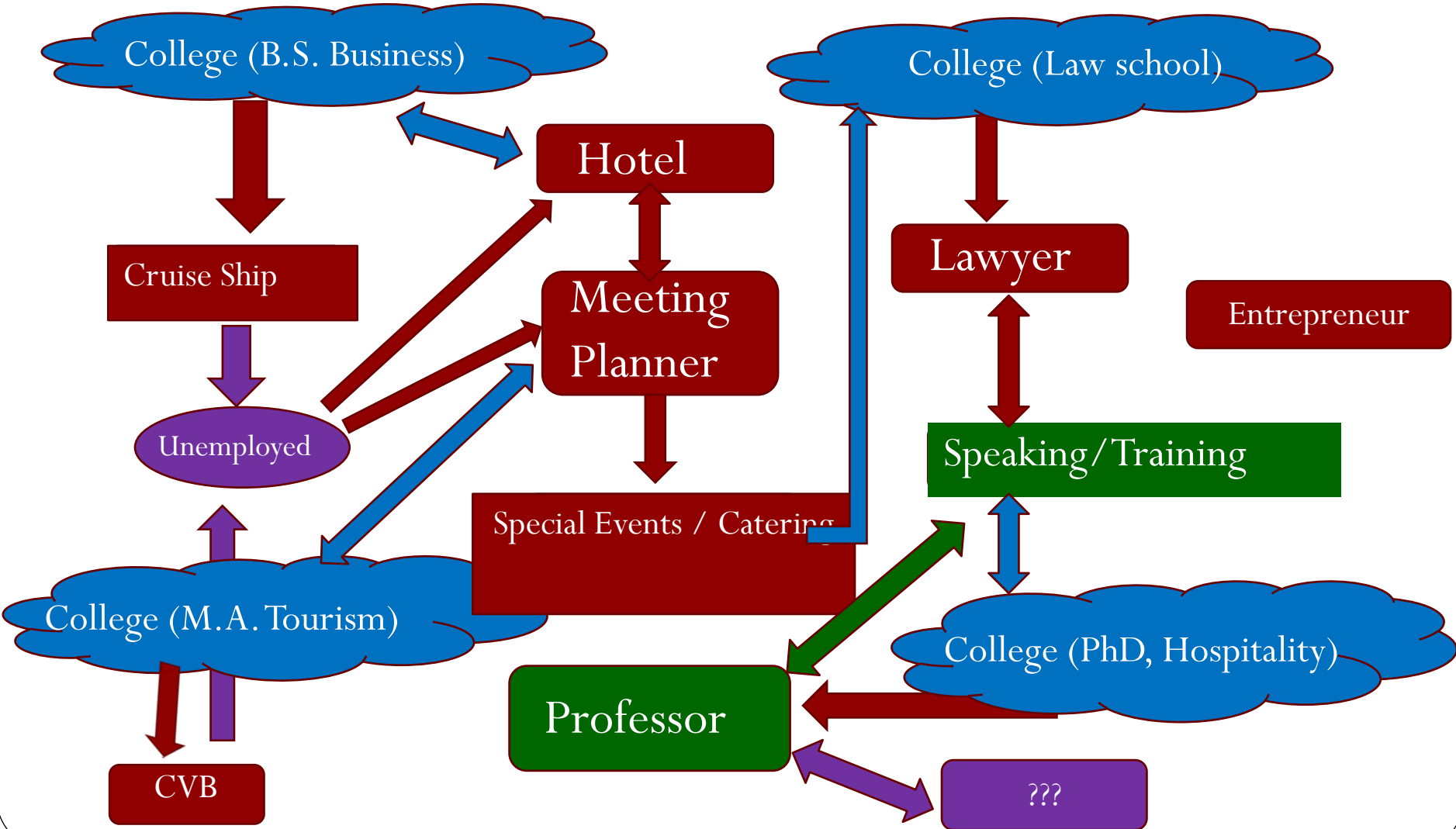




Success

Failure

My Career



Traditional Jobs, Unconventional Work Arrangements

- Do things you really want to do
- Live where you really want to live
- Flexibility is key

The Future of Work

1. High tech, high touch, high growth
2. Training managers to behave
3. The search for the next perk
4. We're getting off the ladder
5. Why Boomers can't quit
6. Women will rule business
7. It will pay to save the planet
8. Yes, we'll still make stuff
9. When Gen X runs the show
10. The last days of cubicle life



Making the Business Case

- Talent drives business success
- Work-life initiatives are “highly correlated” with:
 - Job satisfaction
 - Loyalty
 - Engagement
- Employee retention



Solutions for Employers

- Use flexible arrangements appropriately
- Train employees
 - To handle freedoms
 - To supervise remote or flex workers
- Give flex employees quantifiable (or at least identifiable) work



Solutions for Employees

- Ask for specific goals
- Document your work
- Do work no one else wants to do
- Participate in conference calls
- Work with other employees on projects
- Answer phone/text messages promptly

Other solutions? Suggestions?

New Models for Life & Work

- The Medium Chill
- Scanners
- Multipreneuring

The Medium Chill

- Do you really want to work that hard or do you feel like you have to?
- More and Better will always be there
- Choose to be satisfied with what you have



Scanners

Q. How long should you stay at something?

A. However long it takes to get what you came for.

Q. How do you decide what you came for?

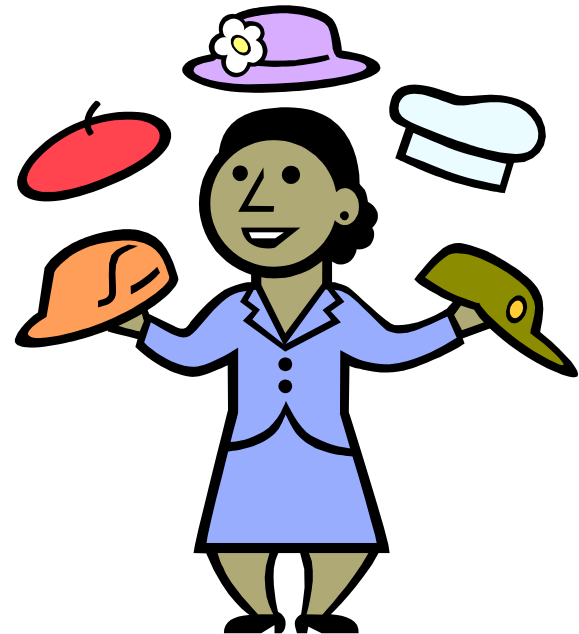
A. You don't. You discover it.

Q. How do you discover it?

A. You notice what isn't there anymore when you feel like leaving.

Multipreneuring

- Entrepreneurs have a business that offers primarily one thing.
- Multipreneurs have a business that offers many things all at once.



Myths & Realities

Myth: “More” will make me happier

Reality: After \$75,000 per year in salary, happiness levels don’t increase.

Myth: In my field, I can’t work remotely.

Reality: Independent workers make up about 30% of the American workforce.

Myth: But I can’t!

Reality: Yes, you can.



Resources

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Thank you

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