



**Welcome  
to the Future Leaders  
IMEX America  
October 2011**



**IMEX Group**  
**Ray Bloom, Chairman**



**Meeting Professionals**  
**International**  
**Bruce MacMillan, CEO and**  
**President**

# The Future Leaders Forum

## Objectives:

- To inform about the meetings Industry
- To encourage Future Leaders to make the meetings industry their career
- To **connect** Future Leaders throughout their career

[www.imex-frankfurt.com/future-leaders.html](http://www.imex-frankfurt.com/future-leaders.html)

# The Future Leaders Forum

- **67 Future Leaders Forum have taken place all over the world since 2003.**
- **Over 4000 university/college students have attended these Forums.**
- **80% are more likely to enter the meetings industry as a result of attending an FLF**
- **Many of these students have already entered into the meetings industry with excellent jobs.**



# **The Real Benefits of attending the Future Leaders Forum**

# **Your concern!**

**“Record rush for prime jobs as graduates fight for any offer!”**

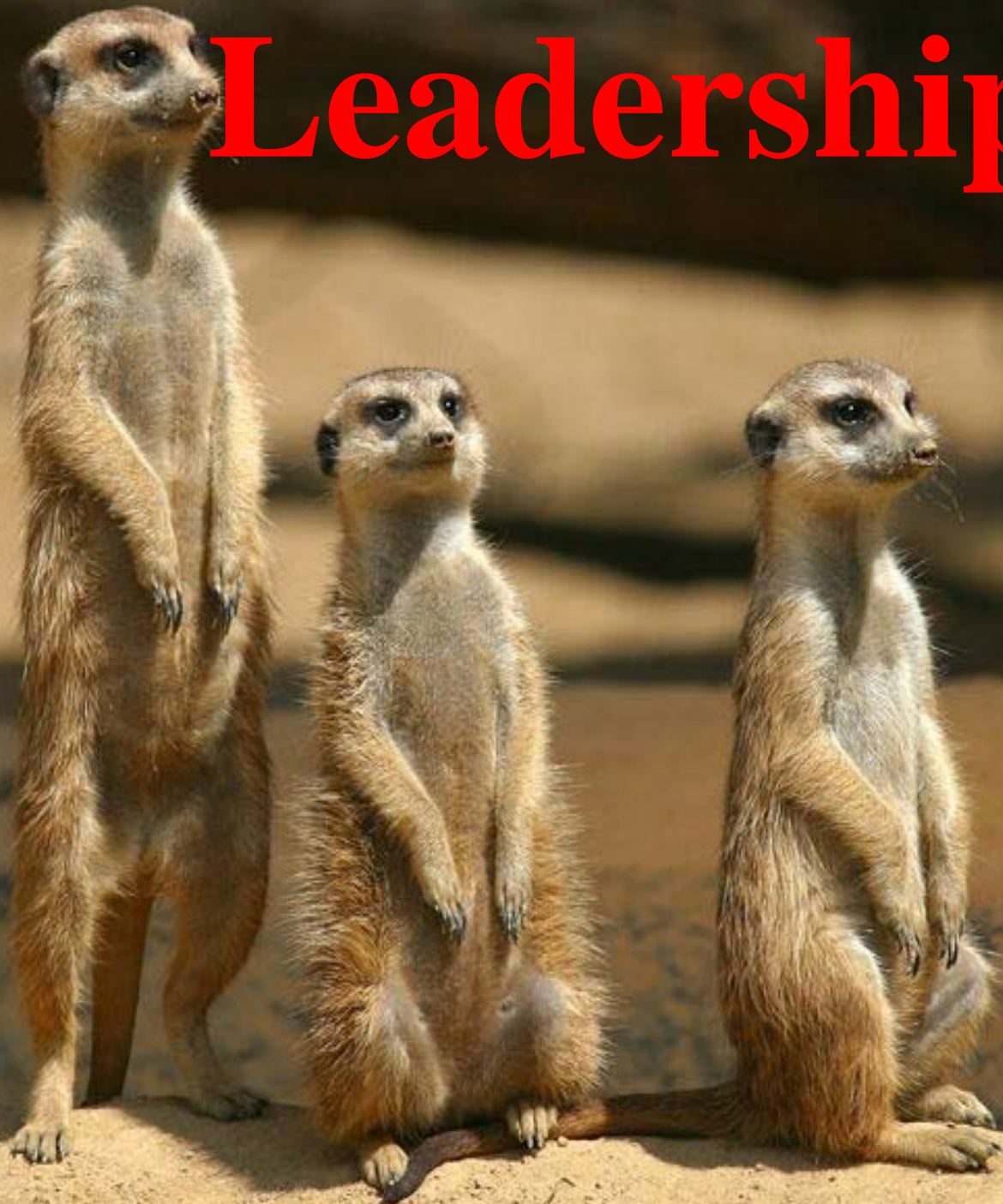
**The Times – 25 Jan 2010**

**To secure the best, most interesting and most rewarding future career**

# **Your opportunities today/tomorrow...**

- **Great speakers – relevant topics**
- **Learn about the industry**
- **Meet the industry**
- **Network**

**Leadership????**



**Are you born a Leader or  
does Leadership come in  
time**



**A Leader is someone that  
people will follow**



# Certain Characteristics



# Passion



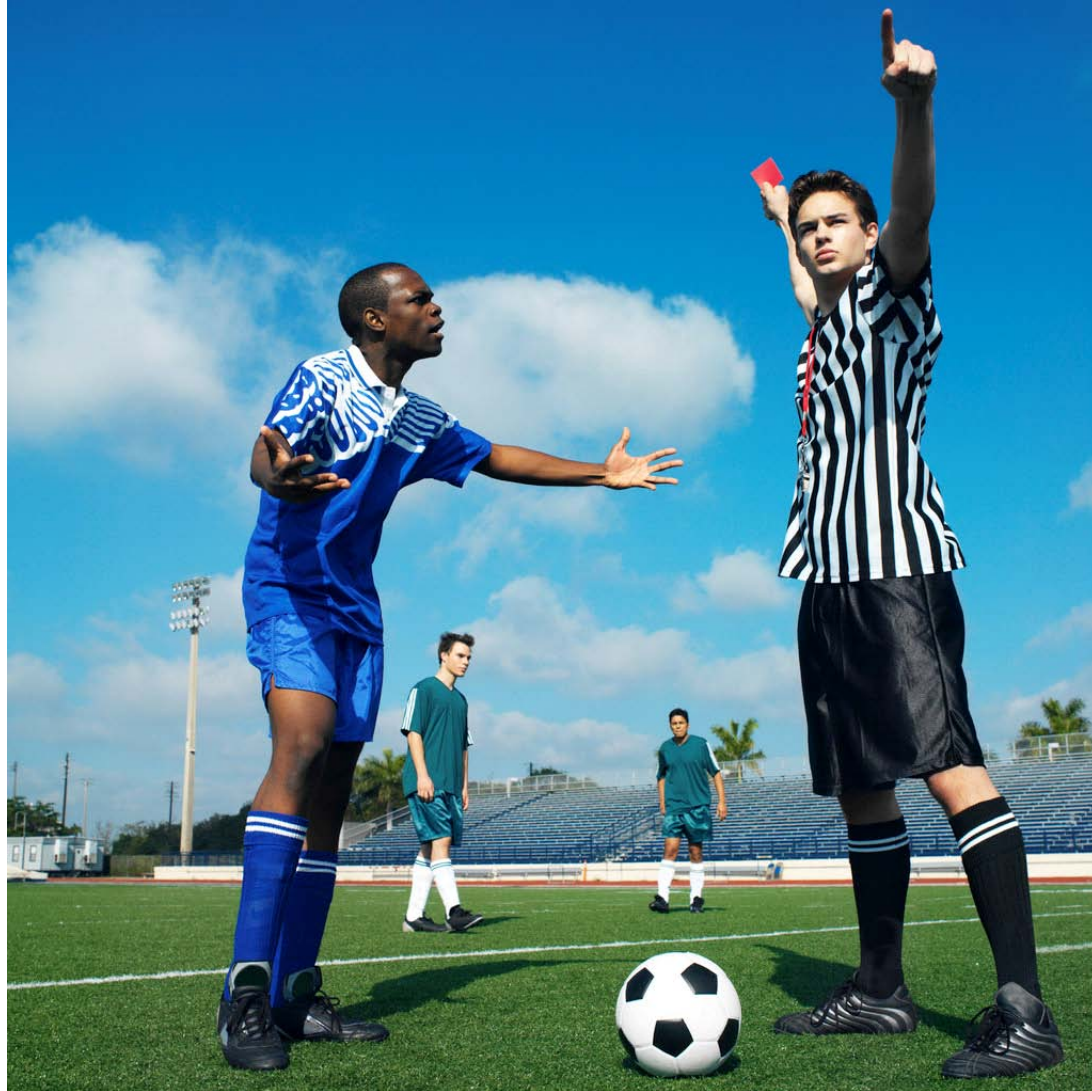
# Enthusiasm



# Open Mind/Never Stop Learning



# Belief



# Trustworthy



I suppose leadership at  
one time meant muscles;  
but today it means getting  
along with people.

Mohandas Gandhi

Leadership and  
learning are  
indispensable to each  
other.

John F. Kennedy

It is better to lead from behind  
and to put others in front,  
especially when you celebrate  
victory when nice things occur.  
You take the front line when  
there is danger. Then people  
will appreciate your  
leadership.

Nelson Mandela

No institution can possibly survive if it needs geniuses or supermen to manage it. It must be organized in such a way as to be able to get along under a leadership composed of average human beings.

Peter Drucker

# Does Leadership lead to Success?



- Hard work
- Dedication
- Belief

**My favourite quotes of all time –  
Winston Churchill:**

Success is going from failure to failure  
without losing enthusiasm."

## And remember:

“Success is not final, failure is not fatal: it is the courage to continue that counts”

“Never give in, never give in, never; never; never; never - in nothing, great or small, large or petty - never give in except to convictions of honour and good sense”

# Your Mission for the next two day



Learn from experts

Network as much as you  
can

Refresh your way of  
thinking

Have fun!



# Your Moderators for the Next Two Days

## **WEDNESDAY:**

**Janet Sperstad, CMP**, Program Director Meeting and Event Management Degree, Madison College, Madison Wisconsin

## **THURSDAY:**

**Charles Massey, CMP**, Founder and CEO, SYNAXIS Meetings & Events, Inc.