



IMEX AMERICA 2012

www.imexamerica.com

Website Banner Advertising

Why a Banner?

- Maximise Client Visibility
- Drive Web Traffic through IMEX America site to Client site
- Enhance partnership between IMEX America and client
- Increase traffic to client stand
- Increase client business

Each banner is offered as one of three rotating banners but can be taken exclusively.

Banner Locations

There are 10 pages with banners highlighted.

- Exhibitor Search page from \$3,500
- Login Page from \$3,500
- Hosted Buyer Zone Main Menu \$4,500
- Hosted Buyer Zone Diary Management \$3,500
- Hosted Buyer Zone, Appointments Diary \$3,500
- Hosted Buyer Zone, Diary Messaging \$3,000
- Attendee & Press Registration page from \$3,000
- Event and Seminars Page \$2,500
- Trade Visitor Zone Main menu \$1,750
- Search IMEX America website \$1,750

Banner Specifications

Each banner is offered as one of three rotating banners. One location can be taken exclusively.

Non exclusive adverts: gif format please static image (no flash)

Exclusive adverts: Flash allowed and as many rotations as required by the sponsor



Exhibitor Search Page

Events

- ACTE PowerTalk
- App
- Association Day and Evening
- Events & Seminars
- Exhibitor Directory**
- MPI Education
- IAEE CEM Program
- MPI Foundation Rendezvous
- MPI Webinar Series
- New Vision Program
- PCMA International Summit 2011
- Six International Conference 2011
- Six Nine North America
- Smart Monday

Exhibitor Search

Full Banner 468x60 \$3,500

Keyword
Enter a keyword, then click 'Search Exhibitors'
Keyword
 Match all keywords
 Match any keywords
 Match exact phrase

Category, Region or Country
Select at least one option then click 'Search Exhibitors'
 Search by Category
 Search by Geographical Region
 Search by Destination

Exhibitor Name or Booth Number
Enter the name of the exhibitor or the booth number then click 'Search Exhibitors'
 Exhibitor Name
 Booth Number

Exhibitor A-Z
View exhibitors alphabetically by clicking on a letter
 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

The most visited page on the website. IMEX America 2011 saw over 30,000 business appointments made.

The majority will have been arranged via this search facility.

Login Page

Login

Enter your username and password and then click 'Login'

Your username

Password

Vertical Banner 120x240 \$3,500

Vertical Banner 120x240 \$3,500

The login page is used by registered hosted buyers, visitors, press and exhibitors and takes them to their individual portal.

Hosted Buyer Zone Main Menu

Hosted Buyer Zone Main Menu

Welcome,
You are travelling with the IMEX Test Group 1 group
Your Badge Reference Code: 32fed

Skyscraper 120x600 \$4,500

Hosted Buyers login directly to their own portal from where they can navigate the options available exclusively to them.

Over 2,000 qualified hosted buyers are guaranteed to use this page continuously in the run up to the exhibition.



Hosted Buyer Zone Diary Management

You are here: [Hosted Buyer Zone](#) > [Diary Management](#)

Diary and Appointments

On this page: [Your Diary](#), [Diary Messaging](#).

Your Diary

	Individual Appointments	Group Appointments	Reserved Time Slots	Export to Outlook	Print
Your Diary	1		3		

[Export a list of Exhibitors](#)

[Help using your IMEX Diary](#)

Diary Messaging

Send and receive messages from exhibitors you have individual appointments with.

0 of 1 messages read

[Help using your Diary Messaging](#)

Vertical
Banner
120x240
\$3,500

Hosted Buyers use this page to manage and print their diaries.

Accessed in the final 6 weeks before the show

Hosted Buyer Zone Appointments Diary

Appointments Diary

Add an appointment Add a Seminar or Event Reserve a time-slot

Individual appointments with IMEX America exhibitors can be made between 10:00am and 5:00pm Tuesday and Wednesday, and 10:00am and 4:00pm Thursday.

Tuesday October 09		Wednesday October 10		Thursday October 11	
07:00	Group Block: Breakfast	07:00		07:00	
07:30	Group Block: Breakfast	07:30		07:30	
08:00	Group Block: Breakfast	08:00		08:00	
08:30		08:30		08:30	
09:00		09:00		09:00	
09:30		09:30		09:30	
10:00	Appointment: IMEX	10:00		10:00	
10:30		10:30		10:30	
11:00		11:00		11:00	
11:30		11:30		11:30	
12:00		12:00		12:00	
12:30		12:30		12:30	
13:00		13:00		13:00	
13:30		13:30		13:30	
14:00		14:00		14:00	
14:30		14:30		14:30	
15:00		15:00		15:00	
15:30		15:30		15:30	
16:00		16:00		16:00	
16:30		16:30		16:30	
17:00		17:00		17:00	

Skyscraper
120x600
\$3,500

Hosted buyers will use their diary page regularly to view their schedule.

Accessed in the final 6 weeks before the show

Hosted Buyer Zone Diary Messaging

You are here: [Hosted Buyer Zone](#) > [Diary Management](#) > [Diary Messaging](#)

Diary Messaging

Contact Christopher Perrins (IMEX)

Enter your new message here (maximum 500 characters) ...

Message History

Christopher said: Hello Anne Many thanks for the appointment. Let me know in advance what time of business you would like to place. Thanks

Vertical
Banner
120x240
\$3,000

Hosted Buyers will use this page to contact exhibitors and respond to messages.

Accessed in the final 6 weeks before the show



Attendee & Press Registration Page

Leaderboard 728x90
\$3,000

Attendee Registration

[Attendee Registration](#)

Complete this registration form to attend IMEX America as either a buyer or supplier attendee. Registration is free of charge and includes entry into the tradeshow, plus all open education sessions.

Exhibitors: If you are an exhibitor you do not need to register here as an attendee. Your booth coordinator will register you for an exhibitor badge. Contact them direct for further information.

Students: student access to IMEX America is strictly regulated and limited to October 11, 2012, except for those students accepted into the IMEX-MPI Future Leaders Forum.

For your own security the IMEX registration will be active for 30 minutes.

If you do not complete the form within this time, any information you have used in the form will be deleted, and you will need to start the form again.

For help, please contact attendee@imexexhibitions.com

Press Registration

[Press Registration](#)

Press registration should be used by those who have current press credentials.

If you do not have current press credentials, please register as an attendee.

Skyscraper
120x600
\$3,000

Visitors and press register here and gain advantage of travel discounts, special offers and use of the IMEX America online diary

Events and Seminars Page

Events

- ACTE PowerTalk
- App
- Association, Div. and Exhbitors
- Events & Seminars**
- Exhibitor Directory
- MPI Education
- IAEE CEM Program
- MPI Foundation Rendezvous
- MPI Webinar Series
- New Vision Program
- PCMA International Summit
- Site International Conference
- Site New North America
- Smart Monday

Events and Seminars

Full Banner 468x60
\$2,500

Seminars

Sunday October 07 (1) | Smart Monday October 08 (5) | Tuesday October 09 (25) | Wednesday October 10 (29) | Thursday October 11 (19)

Or

MPI Events

Seminars (4) | Networkings Event (1)

Partner Events

Seminars (5) | Networkings Event (1) | Forum (6)

IMEX Events

Seminars (2) | Forum (3) | Networkings Event (1) | All IMEX Events (6)

Exhibitor Events

Competition (1) | Happy Hour (1) | Press Event (1) | All Exhibitor Events (3)

All Events and Seminars

Seminars (79) | MPI Events (5) | Partner Events (12) | Seminars (2) | Forum (3) | Networkings Event (1) | Competition (1) | Happy Hour (1) | Press Event (1) | All Events (49)

Skyscraper
120x600
\$2,500

This page links to all events and seminars at IMEX America 2012

Attendee Zone Main menu Page

You are here: Attendee Zone

Attendee Zone Main Menu

Welcome,

Your Badge Reference Code: 32146

[Personal Information](#)

[Flights, Hotels and Transport](#)

[Diary Management](#)

[Co-located Events](#)

[Visas for IMEX America](#)

[Taxes Reclaim](#)

[Disability Statement](#)

[Liability Waiver](#)

[i-Meet for IMEX](#)

Skyscraper
120x600
\$1,750

Attendees login directly to their own portal from here they can navigate the options.



Search IMEX America Website Page

About Us

- [App](#)
- [IMEX America Partners](#)
- [IMEX America Sustainability](#)
- [IMEX Group](#)
- [IMEX Team](#)
- [Industry Endorsements](#)
- [MPI Strategic Partner](#)
- [New Vision Program](#)
- [Trade Show Floorplan](#)
- [Unique Model](#)

Search the IMEX America web site

Full Banner 468x60
\$1,750

Use the Search box below to find information on the IMEX America web site.

To locate exhibitors at IMEX America, use the [Exhibitor Search](#)

This page is used to search all public pages on the IMEX America website. This does not include the exhibitor directory or pages that require a login.

Thank you for your interest.

Please contact the Sales Team on +44 1273 224 955 or email sales@imexexhibitions.com